

Logo guide

Primary

Abridgment



Color palette

		
RGB: 29 175 142 CMYK: 75 0 55 0 HEX: #1bae8f	RGB: 255 255 255 CMYK: 0 0 0 0 HEX: #ffffff	RGB: 39 39 38 CMYK: 0 0 0 97 HEX: #272725

Typography

PP Monument Extended Regular

A B C D E F G H I J K L M
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ & * ~ () - +
= { } [] \ | ' » : ; , < > ?

The logo formats

-  AI/EPS-vector formats for printing
-  PNG-Logo on transparent background (for overlaying on photos)
-  SVG-Format for logo placement on the website